

Kansas City CFA Society

ANNUAL REPORT 2008-2009

Kansas City CFA Society Annual Report 2008-2009

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Administrative Office

Kansas City CFA Society 330 Wenneker Drive, St. Louis, MO 63124

2008 - 2009 Officers, Board of Directors, and Standing Committees

Officers

President K.C. Mathews, CFA

Vice President/Education Jonathan Bauman, CFA

Treasurer Christopher M. Bouffard, CFA

Secretary/Public Awareness Michael P. Fogarty, CFA

Program Director Laurian C. Lytle, CFA

Board of Directors

Immediate Past President Christie E. Cody, CFA

Programs Daniel J. Heckman, II

Membership Stuart Berkerly, CFA

Committees

Golf Committee Timm P. Bechter, CFA

President's Report 2008-2009

By K.C. Mathews, CFA

I have mixed feelings as I end my term as the Society's President. From an economic perspective I am happy to see the year close. Market debacles, liquidity squeezes, ponzi schemes, and poor risk management all had a negative impact on our industry and our profession. From the Society's prospective I am pleased to report that it has been another successful year. It would not have been as successful without the commitment of the Society's Board. I want to thank them for their hard work and dedication.

The year started with a strategic planning meeting. Assisted by the CFA Institute, we focused on our goals and objectives and assigned priorities for the coming year. One of the initiatives was to update the Society's website. We were concerned that the payment process was cumbersome and inefficient. The website was successfully converted to the CFA Institute's platform. The initiative is not complete; however we have made great strides. We continue to work with the CFA Institute suggesting many improvements.

Programs and continuing education are the primary goals of the Society. In the past year we strived to increase the quality of our programming. In September the Society hosted an Investment Forum featuring a panel of local experts. The program received overwhelmingly positive feedback. I hope you had the chance to attend. The Society was also fortunate to be addressed by the CFA Institute's new CEO, John Rogers. There are 137 Societies in 57 countries and because of our leadership, Mr. Rogers chose to visit the Kansas City CFA Society.

The Program Director is the most demanding position on the board. I would like to recognize Laurian Lytle who filled that role last year. Laurian did an outstanding job for the Society. In addition, she has held this position for the past two years... an amazing commitment. For a complete list of our programs, please see the program summary page.

The Society's financial strength is solid. This is partly due to the fund raising efforts of Timm Bechter, our Golf Tournament Chair. The golf outing has been a very popular event. Because of Timm's diligence obtaining sponsors, the Society can continue to be creative in our programming and fund our scholarship at UMKC.

One of our financial goals, given the CFA Institute's counsel, is to have one-to-two years of expenses in reserve. Our net income in this fiscal year was \$42,977 and reserves totaled \$155,428, right on target. Please see the financial statements for additional details.

The Society's education program continues to grow, supporting local candidates pursuing the CFA designation and providing Charterholders with professional development. Through the CFA Institute Society Resources Plan, we made available 10 scholarships subsidizing annual registration and study material costs. In cooperation with Stalla, we were able to offer four scholarships to cover the cost of the Stalla supplemental study program.

Another goal of the Society is to raise awareness of the CFA designation and the profession.

In that light, we continue to conduct the following annual events:

New CFA Charterholders Dinner Post-Exam Party

Advertisements showcasing the CFA designation ran throughout the season in the KC Symphony program and an ad was placed in the KC Star recognizing new Charterholders. The board made the decision to change tactics next year. We will no longer advertise in the Symphony program; however we will be a sponsor of the Kansas City Marathon. This will include sponsoring several teams in the race.

Even in this difficult environment, the Society's membership remained steady in the 2008-2009 season and currently stands at 430. Kansas City is now one of the largest societies in the Midwestern Region.

Joan Hecker, Executive Director, is our sole paid staff person. She manages the day-to-day administrative needs of the Society and continues to be extremely beneficial to the board and the Society.

This year the board spent time ensuring that all policies and procedures were in order and well documented. A formal review process for our executive director was developed and implemented. We established spending limits and procedures for Society Officers and paid staff. The CFA Institute reviewed our policies and procedures; we were pleased with their feedback indicating that our Society was setting the standard in the Midwest.

It has been a pleasure to serve the Society over the years. I believe the Society continues to improve, but rest assured the board constantly strives to improve the Society's value proposition to its members. I am confident that our Society will provide leadership to the industry and profession because of the support of the membership, volunteers, corporate sponsors and the board.

Vice President's Report 2008-2009

By Jonathan Bauman, CFA

The Society has completed a number of initiatives to raise awareness of the CFA designation and promote the mission of the Society. In November, the Society welcomed and recognized our three new CFA Charterholders with an awards dinner held at *Starker's Restaurant*. Charterholders were encouraged to invite their spouses and employers. This is a great event that enjoys broad participation and provides an opportunity to increase awareness of the CFA designation and our Society among local employers. We had a group of 20 attend the event.

Striving to support our mission, and heighten awareness of the CFA designation and the Society, Board members made presentations to the University of Kansas, Kansas State and Pittsburg State.

The Society also held two "happy hours" for Society members. This is a result of feedback we received from our members requesting more social/networking events.

We concluded our fiscal year with our annual post-exam party on the Plaza. Once again it was well attended and gave board members a chance to meet new potential Society members.

In the upcoming fiscal year, we received approval to offer a university outreach seminar to regional universities, offering them the opportunity to meet the Kansas City CFA Society Board and learn more about the CFA Exam program.

Treasurer's Report 2008-2009

By Christopher M. Bouffard, CFA

The Society continues to be in sound financial condition after completing another fiscally successful year. The society's annual golf tournament remains an important contributor to our strong financial performance. We would again like to thank all of the sponsors and participants that make the event such a success. Improved revenues and equity have allowed us to expand the breadth and frequency of society events during the past year. Additionally the society has committed to use our strong financial position in furthering our efforts to develop our local investment community through the expansion of our scholarship program in the coming years.

There are several highlights of the financial statements that can be offered:

The Society's gross revenues for the fiscal year were almost \$118,000, which reflected a \$17,624 Level One reimbursement from the CFA Institute. The Golf Tournament contributed just over \$39,000 to revenues and \$36,535 from Membership Dues were received.

Expenses during FY09 totaled just over \$74,611, which includes \$17,000 for Program Expenses, nearly \$16,000 in expenses for our first-ever Investment Forum, as well as \$5,000 for the KC-CFA Scholarship Fund.

Overall, the Society had positive cash flow of \$42,977 during FY09.

The Society's balance sheet remains very healthy, closing the year with approximately \$155,428 in reserves.

The board is dedicated to sustaining the financial and operational flexibility that allows us to engage in activities that add of value to our members, candidates, and the Kansas City region's investment community.

A balance sheet statement as well as a profit & loss statement is presented on the following pages.

Kans	as City CFA	Society		
	Balance She			
	As of June 30, 20	009		
			Total	
	As of	f Jun 30, 2009	As of J	un 30, 2008 (PP)
ASSETS				
Current Assets				
Bank Accounts				
1000-00 CHECKING ACCOUNTS		155,428.01		112,445.8
Total Bank Accounts	\$	155,428.01	\$	112,445.8
Accounts Receivable				
1300-00 Accounts Receivable		0.00		0.00
Total Accounts Receivable	\$	0.00	\$	0.00
Other Current Assets				
1140-00 INVESTMENTS		0.00		0.0
1200-01 Prepaid General Expense		0.00		0.0
1200-02 Prepaid Insurance		0.00		0.0
1499 Undeposited Funds		0.00		0.0
Total Other Current Assets	\$	0.00	\$	0.0
Total Current Assets	\$	155,428.01	\$	112,445.8
TOTAL ASSETS	\$	155,428.01	\$	112,445.83
LIABILITIES AND EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
2000-00 Accounts Payable		0.00		0.00
Total Accounts Payable	\$	0.00	\$	0.0
Other Current Liabilities				
2100-00 Deferred Dues		0.00		0.0
2150-00 PREPAID REVENUE		0.00		0.00
Total Other Current Liabilities	\$	0.00	\$	0.00
Total Current Liabilities	\$	0.00	\$	0.00
Total Liabilities	\$	0.00	\$	0.00
Equity				
3000 Opening Bal Equity		0.00		-4.2
3000-00 Fund Balance		112,451.43		112,450.12
Net Income		42,976.58		,
Total Equity	\$	155,428.01	\$	112,445.8
TOTAL LIABILITIES AND EQUITY	\$	155,428.01		112,445.8
	-			

Kansas City CFA Society **Profit & Loss** July 2008 - June 2009 Total Jul 2008 - Jun 2009 Jul 2007 - Jun 2008 (PP) Income 10,000.00 2880-22 Flex Spending 13,759.98 1,047.52 2,468.19 3999-90 Interest Income 3999-91 ADMINISTRATION REVENUE 4010-00 Interest 196.11 4060-00 Miscellaneous Revenue 195.16 391.27 **Total 3999-91 ADMINISTRATION REVENUE** 0.00 \$ \$ Total 3999-90 Interest Income \$ 1,047.52 2,859.46 \$ 48,025.00 4000-00 Membership Dues 36,535.00 4200-01 Stalla Program 6,203.80 2.725.68 4220-00 Programs 2,123.39 4220-01 lunch meeting 4,840.00 5,000.00 4,840.00 7,123.39 Total 4220-00 Programs 4260-00 Employment ads 400.00 497.29 5680-00 Golf Outing 39,245.00 28,490.00 CFA day funding 2007 25,000.00 **Investment Forum 2008** 1,691.94 Level one Remb 2009 17,624.32 **Total Income** \$ 117,587.58 \$ 128,480.80 Expenses 5020-00 General Postage/Messenger 108.79 128.80 1,204.25 5030-00 Telephone/Fax/Internet 1,441.66 5050-00 Copying 27.40 5060-00 Supplies 193.82 38.97 5070-00 Data Processing 56.98 300.00 5090-00 Storage 180.00 5100-00 Administration Fees 15,400.00 13,200.00 5110-00 Accountant 500.00 5110-01 Accounting 583.87 Total 5110-00 Accountant 583.87 500.00 \$ 5200-00 Board of Directors 5,300.95 5,684.15 5200-02 BD- Printing 154.53 1,110.29 5200-03 BD- Meeting Expense Total 5200-00 Board of Directors \$ 5,300.95 6,948.97 388.00 3,216.00 5310-00 Candidate Expense 5310-02 CFA Exam Party Expense 2,276.41 260.03 2,663.52 5310-03 CFA Dinner Expense 2,182.39 \$ 6,139.55 Total 5310-00 Candidate Expense 4,846.80 5430-00 Web Site 600.00 5430-01 Web Hosting / Maintenance 178 60 Total 5430-00 Web Site \$ 178.60 \$ 600.00 5650-00 Program Expense 5650-01 LM Food/Beverage 13,228.04 10,837.66 5650-03 LM Promotion 2,984.08 495.76 5650-04 LM Miscellaneous 790.69 1,363.03 Total 5650-00 Program Expense \$ 17,002.81 \$ 12,696.45 3,636.52 14,750.06 5660 Golf Tournament 5660-00 Social Events Expense 1,526.38 4,785.23 5660-01 SE Food & Beverage Total 5660-00 Social Events Expense \$ 4,785.23 1,526.38 5700-00 Marketing 3,200.00 15,951.95 1,600.00 Investment forum **KCSCFA Scholarship Fund** 5,000.00 Total Expenses 74,611.00 62,917.81 **Net Income** 42,976.58 65,562.99

Public Awareness Report 2008-2009

By Michael P. Fogarty, CFA

During fiscal year 2009, the Kansas City CFA Society continued its efforts to increase awareness of our Society, the CFA Institute, and our membership. While the intent of our public awareness activities is not necessarily to elicit a buying response, as most advertisements do, the board continues to feel that the media exposure increases awareness of the CFA brand. It is the board's belief that this serves Charterholders and Kansas City CFA Society members through better recognition by the investing public of the CFA designation and the high level of achievement and commitment to ethical business practices it represents.

In September of 2008 the Society, with assistance from the CFA Institute, held an Investment Forum in which several of Kansas City's leading investment professionals shared their thoughts in a panel discussion of current investment topics. In order to address our mission of enhancing the Society's profile and awareness of the CFA brand, this event was open to the investing public. In order to generate awareness of the event, advertisements were run for several consecutive weeks in the Tuesday business section of the Kansas City Star newspaper.

As in past years, in December 2008 the Society recognized new CFA Charterholders through an advertisement in the Kansas City Star. Beginning last year we included individuals who passed Level III of the exam but did not yet have the full experience requirements to be awarded the CFA Charter. In recent years the required work experience period has increased and the scope of qualified work experience has narrowed. As a result, we have seen an increase in candidates who have successfully passed all three levels of the exam but do not have sufficient work experience to be Charterholders. The board continues to feel it is important to publicly recognize the accomplishments of all individuals who successfully completed the CFA exam program.

After several years of advertising in the Kansas City Symphony playbill, we discontinued that sponsorship after evaluating alternative advertisement outlets. The board decided to sponsor the Finish Line Stage/Awards Ceremony of the Kansas City Marathon (beginning in October 2009). An exciting byproduct of this sponsorship is Society members' active involvement in the event. The sponsorship package includes several race entries for the marathon, the half-marathon, and a couple of five-person marathon relay teams.

Finally, we have continued our attempts to increase awareness of the benefits of the CFA Charter, the CFA Institute, and the Kansas City CFA Society with future investors and investment professionals by continuing our outreach to regional university business programs with scholarship assistance as well as subsidized study materials through our partnership with the Stalla CFA review program.

Program Summary Kansas City CFA Society 2008-2009

September 2008

9/18 Federal Reserve, speaker: Thomas Hoenig

9/24 Investment Forum, Panel

October 2008

10/9 The Housing Bubble, speaker: Mark Hirschey

November 2008

11/19 The Good the bad and the ugly, speaker: Gregory Peters

January 2009

1/08 Social Hour

February 2009

2/26 Current view on the Economy and Investment Strategey, speakers: David Bianco and

Maury Harris

March 2009

3/10 Current view from Washington, speaker: Chuck Gabriel

April 2009

4/14 Credit Strategy in rapidly changing markets, speaker: Jeff Rosenberg

May 2009

5/5 Were you born before or after 1997?, speaker: Marc Faber

5/21 CFA Overview, speaker: John Rogers

June 2009

6/2 Annual Meeting and Social Hour

6/6 CFA Exam Party

6/8 Annual Golf Tournament



Society Demographic Profile Report for Kansas City CFA Society

Time run: 9/3/2009 9:12:01 AM

Society Name

Kansas City CFA Society

Society Region

Midwestern US

Total Active Members in Society: 430

Total Completed Professional Profiles: 370

Percentage of Completed Professional 86.0%

Profiles:

Total Unaffiliated Members in Society 77

Area:

Total Active Members in Society Region: 9,177

Charterholder

Charterholder	Active Members	% of Total	Unaffiliated Members	% of Total	Society Region	% of Total
Charterholder	352	81.9%	76	98.7%	7,853	85.7%
Non-Charterholder	78	18.1%	1	1.3%	1,307	14.3%
Total	430		77		9,160	

Gender

Gender	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
Female	56	13.0%	11	14.3%	1,316	14.4%
Male	374	87.0%	66	85.7%	7,838	85.6%
Subtotal / % of Total	430	100.0%	77	100.0%	9,154	99.9%
No Data	0		0		6	100.0%
Subtotal / % of Total	0	0.0%	0	0.0%	6	0.1%
Total	430		77		9,160	

Age Range

Age Range	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
21 - 25	1	0.3%	0	0.0%	46	0.5%
26 - 30	24	6.0%	1	1.3%	766	8.9%
31 - 35	72	18.0%	4	5.3%	1,524	17.7%
36 - 40	72	18.0%	13	17.3%	1,714	19.9%
41 - 45	64	16.0%	12	16.0%	1,518	17.6%
46 - 50	68	17.0%	16	21.3%	1,244	14.4%
51 - 55	46	11.5%	14	18.7%	813	9.4%
56 - 60	30	7.5%	8	10.7%	424	4.9%
61 - 65	9	2.3%	5	6.7%	279	3.2%
> 65	14	3.5%	2	2.7%	286	3.3%
Subtotal / % of Total	400	93.0%	75	97.4%	8,614	94.0%
No Data	30	100.0%	2	100.0%	546	100.0%
Subtotal / % of Total	30	7.0%	2	2.6%	546	6.0%
Total	430		77		9,160	

Degree	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
Bachelors or equivalent	186	53.9%	29	39.2%	4,083	54.4%
Masters or equivalent	156	45.2%	40	54.1%	3,480	46.3%
In Progress	0	0.0%	0	0.0%	17	0.2%
JD	9	2.6%	1	1.4%	106	1.4%
MBA	13	3.8%	6	8.1%	474	6.3%
MD	0	0.0%	0	0.0%	1	0.0%
Doctorate - PhD, EdD or equiv.	4	1.2%	4	5.4%	141	1.9%
Subtotal / % of Total	345	80.2%	74	96.1%	7,509	82.0%
Total	430		77		9,160	

Years in IndustryWhat year did you start working in the investment industry?

Years in Industry	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
Not Applicable	9	2.4%	2	3.9%	230	3.0%
5 years or less	25	6.8%	2	3.9%	633	8.2%
6 to 10 years	66	17.9%	5	9.8%	1,666	21.5%
11 to 15 years	77	20.9%	12	23.5%	1,732	22.4%
16 to 20 years	59	16.0%	9	17.6%	1,204	15.5%
Over 20 years	133	36.0%	21	41.2%	2,280	29.4%
Subtotal / % of Total	369	85.8%	51	66.2%	7,745	84.6%
No Data	61	100.0%	26	100.0%	1,415	100.0%
Subtotal / % of Total	61	14.2%	26	33.8%	1,415	15.4%
Total	430		77		9,160	

Employment StatusWhat is your current employment status?

Employment Status	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
Full-Time	347	94.0%	44	86.3%	7,128	92.1%
Part-Time	4	1.1%	0	0.0%	114	1.5%
Student	0	0.0%	0	0.0%	35	0.5%
Unemployed	9	2.4%	4	7.8%	304	3.9%
Retired	9	2.4%	3	5.9%	161	2.1%
Subtotal / % of Total	369	85.8%	51	66.2%	7,742	84.5%
No Data	61	100.0%	26	100.0%	1,418	100.0%
Subtotal / % of Total	61	14.2%	26	33.8%	1,418	15.5%
Total	430		77		9,160	

Assets Under ManagementIf applicable, please select the level of your firm's Assets Under Management.

AUM (in \$USD)	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
< 250 million	29	8.3%	5	11.4%	694	9.6%
250 million < 1 billion	45	12.9%	3	6.8%	672	9.3%
1 billion < 5 billion	52	14.9%	8	18.2%	967	13.4%
5 billion < 20 billion	54	15.4%	3	6.8%	956	13.2%
20 billion < 50 billion	22	6.3%	5	11.4%	613	8.5%
50 billion < 250 billion	72	20.6%	3	6.8%	1,052	14.5%
> 250 billion	10	2.9%	2	4.5%	581	8.0%
N/A	66	18.9%	15	34.1%	1,699	23.5%
1 Billion<5 Billion	0	0.0%	0	0.0%	1	0.0%
Subtotal / % of Total	350	81.4%	44	57.1%	7,235	79.0%
No Data	80	100.0%	33	100.0%	1,925	100.0%
Subtotal / % of Total	80	18.6%	33	42.9%	1,925	21.0%
Total	430		77		9,160	

Parent Assets Under ManagementIf your investment business is owned by a larger firm, please also provide the Assets Under Management of your parent company.

Parent AUM (in \$USD)	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
< 250 million	2	0.8%	0	0.0%	64	1.2%

Parent AUM (in \$USD)	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
250 million < 1 billion	3	1.2%	1	2.9%	32	0.6%
1 billion < 5 billion	2	0.8%	1	2.9%	66	1.2%
5 billion < 20 billion	15	6.0%	2	5.9%	174	3.1%
20 billion < 50 billion	6	2.4%	0	0.0%	169	3.0%
50 billion < 250 billion	4	1.6%	3	8.8%	438	7.9%
> 250 billion	11	4.4%	3	8.8%	702	12.6%
N/A	205	82.7%	24	70.6%	3,905	70.4%
Subtotal / % of Total	248	57.7%	34	44.2%	5,550	60.6%
No Data	182	100.0%	43	100.0%	3,610	100.0%
Subtotal / % of Total	182	42.3%	43	55.8%	3,610	39.4%
Total	430		77		9,160	

Primary Asset BaseIf you are involved in asset management, which best describes the primary entity that most directly holds those assets?

Primary Asset Base	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
Institutional	94	26.9%	10	22.7%	2,696	37.3%
Private	111	31.8%	12	27.3%	1,741	24.1%
Both	83	23.8%	5	11.4%	837	11.6%
N/A	61	17.5%	17	38.6%	1,953	27.0%
Subtotal / % of Total	349	81.2%	44	57.1%	7,227	78.9%
No Data	81	100.0%	33	100.0%	1,933	100.0%
Subtotal / % of Total	81	18.8%	33	42.9%	1,933	21.1%
Total	430		77		9,160	

Institutional Asset Type
Which of the following best describes the primary type of institutional entity that most directly holds those assets?

Institutional Asset Type	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
Bank/Investment Bank	24	13.6%	4	26.7%	398	11.3%
Endowment/Foundation	17	9.6%	1	6.7%	379	10.7%
External Corporations	5	2.8%	1	6.7%	129	3.7%
Government/Municipal Entity	4	2.3%	1	6.7%	78	2.2%
Hedge Fund	5	2.8%	0	0.0%	135	3.8%
Insurance Company	13	7.3%	1	6.7%	703	19.9%
Internal Corporate/Proprietary	2	1.1%	0	0.0%	35	1.0%
Mutual Fund/Investment Company	53	29.9%	4	26.7%	610	17.3%
Pension Fund	22	12.4%	2	13.3%	714	20.2%
Private Equity Fund	2	1.1%	0	0.0%	52	1.5%
Other	30	16.9%	1	6.7%	300	8.5%
Subtotal / % of Total	177	41.2%	15	19.5%	3,533	38.6%
No Data	253	100.0%	62	100.0%	5,627	100.0%
Subtotal / % of Total	253	58.8%	62	80.5%	5,627	61.4%
Total	430		77		9,160	

Average Account Value
Please indicate the average account value for the private individuals that you personally advise.

Average Account Value	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
Less than US\$1 million	52	26.8%	8	47.1%	699	26.9%
US\$1 million to 5 million	58	29.9%	4	23.5%	879	33.9%
US\$5 million to 10 million	8	4.1%	1	5.9%	215	8.3%
US\$10 million to 50 million	4	2.1%	0	0.0%	133	5.1%
US\$50 million to 100 million	0	0.0%	0	0.0%	29	1.1%
More than US\$100 million	4	2.1%	0	0.0%	60	2.3%
Not Applicable	68	35.1%	4	23.5%	581	22.4%
Subtotal / % of Total	194	45.1%	17	22.1%	2,596	28.3%
No Data	236	100.0%	60	100.0%	6,564	100.0%
Subtotal / % of Total	236	54.9%	60	77.9%	6,564	71.7%
Total	430		77		9,160	

Primary Investment Practice

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If applicable, which of the following best describes the primary type of investments you work with?

Investment Practice	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
Commodities	1	0.3%	0	0.0%	50	0.7%
Derivatives	2	0.6%	0	0.0%	171	2.4%
Equities	194	56.4%	19	43.2%	3,020	42.2%
Fixed Income	67	19.5%	7	15.9%	1,619	22.6%
Foreign Currency	0	0.0%	0	0.0%	23	0.3%
Hedge Funds	0	0.0%	0	0.0%	194	2.7%
Indexed	1	0.3%	0	0.0%	78	1.1%
Private Equity	8	2.3%	0	0.0%	230	3.2%
Real Estate	4	1.2%	0	0.0%	144	2.0%
Structured Products	3	0.9%	1	2.3%	123	1.7%
Venture Capital	2	0.6%	0	0.0%	27	0.4%
Other	12	3.5%	1	2.3%	337	4.7%
Not Applicable	50	14.5%	16	36.4%	1,134	15.9%
Subtotal / % of Total	344	80.0%	44	57.1%	7,150	78.1%
No Data	86	100.0%	33	100.0%	2,010	100.0%
Subtotal / % of Total	86	20.0%	33	42.9%	2,010	21.9%
Total	430		77		9,160	

Investment Practice (select all) If applicable, select all types of investments you work with.

Investment Practice	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
Commodities	58	17.3%	2	4.7%	1,240	18.0%
Derivatives	79	23.5%	11	25.6%	1,759	25.6%
Equities	233	69.3%	22	51.2%	4,103	59.7%
Fixed Income	208	61.9%	20	46.5%	4,100	59.7%
Foreign Currency	38	11.3%	4	9.3%	872	12.7%
Hedge Funds	42	12.5%	3	7.0%	1,337	19.5%
Indexed	62	18.5%	6	14.0%	1,412	20.6%
Private Equity	45	13.4%	5	11.6%	1,330	19.4%
Real Estate	60	17.9%	5	11.6%	1,416	20.6%
Structured Products	39	11.6%	6	14.0%	1,194	17.4%
Venture Capital	16	4.8%	1	2.3%	654	9.5%
Other	17	5.1%	4	9.3%	552	8.0%
Not Applicable	47	14.0%	15	34.9%	990	14.4%
Subtotal / % of Total	336	78.1%	43	55.8%	6,871	75.0%
Total	430		77		9,160	

Buy Side - Sell SideWhich of the following BEST describes your professional responsibilities:

Buy Side - Sell Side	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
Buy Side	227	65.0%	22	50.0%	4,272	59.1%
Sell Side	14	4.0%	4	9.1%	693	9.6%
Buy Side / Sell Side	24	6.9%	4	9.1%	367	5.1%
Neither	84	24.1%	14	31.8%	1,893	26.2%
Investment Oversight	0	0.0%	0	0.0%	1	0.0%
Subtotal / % of Total	349	81.2%	44	57.1%	7,226	78.9%
No Data	81	100.0%	33	100.0%	1,934	100.0%
Subtotal / % of Total	81	18.8%	33	42.9%	1,934	21.1%
Total	430		77		9,160	

OccupationWhich of the following BEST describes your primary job function or responsibility?

Occupation	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
Accountant/Auditor	3	0.9%	0	0.0%	91	1.3%
Broker	3	0.9%	1	2.5%	61	0.9%
Chief Executive	28	8.4%	4	10.0%	506	7.4%
Consultant	13	3.9%	2	5.0%	509	7.4%
Corporate Financial Analyst	10	3.0%	1	2.5%	235	3.4%

Occupation	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
Financial Advisor	18	5.4%	2	5.0%	362	5.3%
Investment Banking Analyst	8	2.4%	0	0.0%	152	2.2%
Manager of Managers	10	3.0%	1	2.5%	252	3.7%
Portfolio Manager	142	42.8%	12	30.0%	2,154	31.4%
Private Banker	0	0.0%	0	0.0%	14	0.2%
Relationship Manager	11	3.3%	0	0.0%	293	4.3%
Research Analyst	59	17.8%	7	17.5%	1,337	19.5%
Risk Manager	4	1.2%	3	7.5%	245	3.6%
Strategist	8	2.4%	0	0.0%	132	1.9%
Trader	5	1.5%	0	0.0%	179	2.6%
Other	10	3.0%	7	17.5%	327	4.8%
Subtotal / % of Total	332	77.2%	40	51.9%	6,849	74.8%
No Data	98	100.0%	37	100.0%	2,311	100.0%
Subtotal / % of Total	98	22.8%	37	48.1%	2,311	25.2%
Total	430		77		9,160	

Topics of InterestPlease indicate the topics in which you are interested.

Areas of Interest	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
Alternative Investments	108	30.7%	18	36.0%	2,872	39.4%
Behavioral Finance	156	44.3%	27	54.0%	3,368	46.2%
Corporate Finance	97	27.6%	19	38.0%	2,128	29.2%
Derivatives	86	24.4%	17	34.0%	2,203	30.2%
Economics	207	58.8%	26	52.0%	4,221	57.9%
Equity Investments	241	68.5%	29	58.0%	4,536	62.2%
Ethical/Professional Standards	82	23.3%	9	18.0%	1,739	23.8%
Financial Reporting/Analysis	106	30.1%	17	34.0%	2,218	30.4%
Financial Statement Analysis	19	5.4%	2	4.0%	356	4.9%
Firm Management	68	19.3%	10	20.0%	1,575	21.6%
Fixed Income	28	8.0%	2	4.0%	392	5.4%
Fixed Income Investments	141	40.1%	16	32.0%	3,303	45.3%
None of the Above	28	8.0%	7	14.0%	408	5.6%
Performance Measurement	66	18.8%	13	26.0%	1,472	20.2%
Performance Measurement & Eval	12	3.4%	4	8.0%	218	3.0%
Portfolio Management	230	65.3%	34	68.0%	4,723	64.8%
Private Wealth Management	97	27.6%	14	28.0%	2,323	31.9%
Quantitative Methods	90	25.6%	18	36.0%	2,227	30.5%
Risk Management	124	35.2%	21	42.0%	2,750	37.7%
Standards/Ethics/Regulations	15	4.3%	3	6.0%	222	3.0%
Subtotal / % of Total	352	81.9%	50	64.9%	7,292	79.6%
Total	430		77		9,160	

Additional Designations

Other Designations	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
ACCA	0	0.0%	0	0.0%	2	0.2%
CAIA	2	3.9%	0	0.0%	93	7.1%
CFP	14	27.5%	4	36.4%	273	21.0%
CFS	0	0.0%	0	0.0%	8	0.6%
CIA (US)	0	0.0%	0	0.0%	17	1.3%
CLU	1	2.0%	0	0.0%	38	2.9%
CMA (Japan)	1	2.0%	0	0.0%	3	0.2%
CMT	0	0.0%	0	0.0%	25	1.9%
CPA	31	60.8%	6	54.5%	704	54.0%
CPA-PFS	1	2.0%	0	0.0%	8	0.6%
CQF	0	0.0%	0	0.0%	2	0.2%
CTFA	1	2.0%	0	0.0%	23	1.8%
ChFC	2	3.9%	0	0.0%	39	3.0%
FCSI (Canada)	0	0.0%	0	0.0%	2	0.2%
FRM	3	5.9%	0	0.0%	114	8.7%

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Other Designations	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
FSA	1	2.0%	2	18.2%	106	8.1%
PRM	0	0.0%	0	0.0%	15	1.2%
Subtotal / % of Total	51	11.9%	11	14.3%	1,303	14.2%
Total	430		77		9,160	

Counts by Preferred Country

Preferred Country	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
Australia	0	0.0%	1	1.3%	2	0.0%
Azerbaijan	0	0.0%	0	0.0%	1	0.0%
Bermuda	0	0.0%	0	0.0%	3	0.0%
Canada	0	0.0%	0	0.0%	16	0.2%
China	0	0.0%	0	0.0%	10	0.1%
France	0	0.0%	0	0.0%	1	0.0%
Germany	0	0.0%	0	0.0%	2	0.0%
Hong Kong	0	0.0%	0	0.0%	1	0.0%
India	0	0.0%	0	0.0%	3	0.0%
Japan	0	0.0%	0	0.0%	1	0.0%
Netherlands	0	0.0%	0	0.0%	1	0.0%
New Zealand	0	0.0%	0	0.0%	1	0.0%
Nigeria	0	0.0%	0	0.0%	1	0.0%
Puerto Rico	0	0.0%	0	0.0%	5	0.1%
Singapore	0	0.0%	0	0.0%	2	0.0%
South Africa	0	0.0%	0	0.0%	1	0.0%
Taiwan	0	0.0%	0	0.0%	1	0.0%
USA	430	100.0%	76	98.7%	9,099	99.3%
United Kingdom	0	0.0%	0	0.0%	9	0.1%
Subtotal / % of Total	430	100.0%	77	100.0%	9,160	100.0%
Total	430		77		9,160	

U.S. State

State	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
AK	1	0.2%	0	0.0%	4	0.0%
AL	0	0.0%	0	0.0%	1	0.0%
AR	1	0.2%	0	0.0%	6	0.1%
AZ	1	0.2%	0	0.0%	8	0.1%
CA	0	0.0%	0	0.0%	47	0.5%
CO	1	0.2%	0	0.0%	12	0.1%
CT	1	0.2%	0	0.0%	12	0.1%
DC	1	0.2%	0	0.0%	4	0.0%
DE	0	0.0%	0	0.0%	1	0.0%
FL	2	0.5%	0	0.0%	37	0.4%
GA	0	0.0%	0	0.0%	14	0.2%
IA	1	0.2%	0	0.0%	357	3.9%
ID	0	0.0%	0	0.0%	2	0.0%
IL	0	0.0%	0	0.0%	3,461	38.1%
IN	0	0.0%	0	0.0%	273	3.0%
KS	251	58.8%	48	63.2%	254	2.8%
KY	1	0.2%	0	0.0%	37	0.4%
MA	0	0.0%	0	0.0%	20	0.2%
MD	0	0.0%	0	0.0%	9	0.1%
ME	0	0.0%	0	0.0%	1	0.0%
MI	0	0.0%	0	0.0%	475	5.2%
MN	0	0.0%	0	0.0%	1,011	11.1%
MO	160	37.5%	27	35.5%	696	7.7%
MT	0	0.0%	0	0.0%	1	0.0%
NC	1	0.2%	0	0.0%	6	0.1%
ND	0	0.0%	0	0.0%	9	0.1%
NE	0	0.0%	0	0.0%	179	2.0%
NH	0	0.0%	0	0.0%	1	0.0%

State	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
NJ	0	0.0%	0	0.0%	22	0.2%
NM	0	0.0%	0	0.0%	4	0.0%
NV	0	0.0%	0	0.0%	1	0.0%
NY	2	0.5%	0	0.0%	67	0.7%
ОН	0	0.0%	1	1.3%	1,196	13.2%
OK	0	0.0%	0	0.0%	1	0.0%
OR	0	0.0%	0	0.0%	2	0.0%
PA	0	0.0%	0	0.0%	19	0.2%
RI	0	0.0%	0	0.0%	3	0.0%
SC	0	0.0%	0	0.0%	3	0.0%
SD	0	0.0%	0	0.0%	16	0.2%
TN	0	0.0%	0	0.0%	5	0.1%
TX	2	0.5%	0	0.0%	32	0.4%
UT	0	0.0%	0	0.0%	3	0.0%
VA	0	0.0%	0	0.0%	11	0.1%
WA	1	0.2%	0	0.0%	11	0.1%
WI	0	0.0%	0	0.0%	753	8.3%
WV	0	0.0%	0	0.0%	1	0.0%
Subtotal / % of Total	427	99.3%	76	100.0%	9,088	99.9%
Unspecified	3	100.0%	0		11	100.0%
Subtotal / % of Total	3	0.7%	0	0.0%	11	0.1%
Total	430		76		9,099	

Canadian Province

Province	Active Members	% of Subtotal	Unaffiliated Members	% of Subtotal	Society Region	% of Subtotal
British Columbia	0		0		1	6.3%
ON	0		0		1	6.3%
Ontario	0		0		14	87.5%
Subtotal / % of Total	0		0		16	100.0%
Total	0		0		16	

Society Member Historical Trends Report Time run: 9/3/2009 11:54:38 AM



Society Name Kansas City CFA Society

Society Region Midwestern US

Society Name: Kansas City CFA Society

Member Year	Total Members	Growth	% Growth	Charterholder	Growth	% Growth	Non-Charterholder	Growth	% Growth
1994	241	0	0.0%	132	0	0.0%	109	0	0.0%
1995	230	-11	-4.6%	131	-1	-0.8%	99	-10	-9.2%
1996	229	-1	-0.4%	141	10	7.6%	88	-11	-11.1%
1997	263	34	14.8%	160	19	13.5%	103	15	17.0%
1998	263	0	0.0%	167	7	4.4%	96	-7	-6.8%
1999	276	13	4.9%	184	17	10.2%	92	-4	-4.2%
2000	290	14	5.1%	202	18	9.8%	88	-4	-4.3%
2001	325	35	12.1%	219	17	8.4%	106	18	20.5%
2002	347	22	6.8%	250	31	14.2%	97	-9	-8.5%
2003	359	12	3.5%	266	16	6.4%	93	-4	-4.1%
2004	363	4	1.1%	281	15	5.6%	82	-11	-11.8%
2005	378	15	4.1%	295	14	5.0%	83	1	1.2%
2006	392	14	3.7%	304	9	3.1%	88	5	6.0%
2007	415	23	5.9%	340	36	11.8%	75	-13	-14.8%
2008	409	-6	-1.4%	333	-7	-2.1%	76	1	1.3%
2009	421	12	2.9%	345	12	3.6%	76	0	0.0%

Society Region: Midwestern US

Member Year	Total Members	Growth	% Growth	Charterholder	Growth	% Growth	Non-Charterholder	Growth	% Growth
1994	4,109	0	0.0%	2708	0	0.0%	1,401	0	0.0%
1995	4,381	272	6.6%	3160	452	16.7%	1,221	-180	-12.8%
1996	4,609	228	5.2%	3114	-46	-1.5%	1,495	274	22.4%
1997	4,954	345	7.5%	3405	291	9.3%	1,549	54	3.6%
1998	5,231	277	5.6%	3679	274	8.0%	1,552	3	0.2%
1999	5,556	325	6.2%	3955	276	7.5%	1,601	49	3.2%
2000	5,911	355	6.4%	4337	382	9.7%	1,574	-27	-1.7%
2001	6,242	331	5.6%	4705	368	8.5%	1,537	-37	-2.4%
2002	6,723	481	7.7%	5196	491	10.4%	1,527	-10	-0.7%
2003	7,059	336	5.0%	5467	271	5.2%	1,592	65	4.3%
2004	7,488	429	6.1%	6008	541	9.9%	1,480	-112	-7.0%
2005	7,888	400	5.3%	6429	421	7.0%	1,459	-21	-1.4%
2006	8,284	396	5.0%	6704	275	4.3%	1,580	121	8.3%
2007	8,830	546	6.6%	7339	635	9.5%	1,491	-89	-5.6%
2008	8,995	165	1.9%	7540	201	2.7%	1,455	-36	-2.4%
2009	9,039	44	0.5%	7694	154	2.0%	1,345	-110	-7.6%

CFA Institute Global Totals

Member Year	Total Members	Growth	% Growth	CFA	Growth	% Growth	Non-CFA	Growth	% Growth
1994	24,496	0	0.0%	20,150	0	0.0%	4,346	0	0.0%
1995	26,359	1,863	7.6%	21,917	1,767	8.8%	4,442	96	2.2%
1996	27,827	1,468	5.6%	23,990	2,073	9.5%	3,837	-605	-13.6%
1997	30,414	2,587	9.3%	24,194	204	0.9%	6,220	2,383	62.1%
1998	33,523	3,109	10.2%	25,952	1,758	7.3%	7,571	1,351	21.7%
1999	37,417	3,894	11.6%	26,726	774	3.0%	10,691	3,120	41.2%
2000	43,091	5,674	15.2%	31,853	5,127	19.2%	11,238	547	5.1%
2001	50,818	7,727	17.9%	37,209	5,356	16.8%	13,609	2,371	21.1%

Member Year	Total Members	Growth	% Growth	CFA	Growth	% Growth	Non-CFA	Growth	% Growth
2002	59,112	8,294	16.3%	45,337	8,128	21.8%	13,775	166	1.2%
2003	65,248	6,136	10.4%	50,439	5,102	11.3%	14,809	1,034	7.5%
2004	71,178	5,930	9.1%	57,650	7,211	14.3%	13,528	-1,281	-8.7%
2005	76,971	5,793	8.1%	64,387	6,737	11.7%	12,584	-944	-7.0%
2006	83,431	6,460	8.4%	69,313	4,926	7.7%	14,118	1,534	12.2%
2007	92,746	9,315	11.2%	79,132	9,819	14.2%	13,614	-504	-3.6%
2008	95,826	3,080	3.3%	82,601	3,469	4.4%	13,225	-389	-2.9%
2009	96,573	747	0.8%	84,768	2,167	2.6%	11,805	-1,420	-10.7%